## **ORDER**

| Orders     | Order / Rev:         | 45674                            |                         | CIDC C                |
|------------|----------------------|----------------------------------|-------------------------|-----------------------|
|            | Alt Order #:         | 27686717                         |                         |                       |
|            | Product Desc:        | Candidate                        |                         |                       |
|            | Estimate:            | 2233                             | _                       | KLKN-TV               |
|            | Flight Dates:        | 03/07/22 - 03/13/22              | Primary AE:             | Katz Washington, D.C. |
|            | Original Date / Rev: | 03/04/22 / 03/04/22              | Sales Office:           | DC                    |
|            | Order Type:          | GENERAL                          | Sales Region:           | National              |
| Agency     | Name:                | FP1 Strategies, LLC              |                         |                       |
|            | Buying Contact:      |                                  | Billing Type:           | Cash                  |
|            | Billing Contact:     |                                  | Billing Calendar:       | Broadcast             |
|            |                      | 3001 Washington Blvd., 7th Floor | Billing Cycle:          | EOM/EOC               |
|            |                      | Arlington, VA 22201              | Agency Commission:      | 15%                   |
| Advertiser | Name:                | Fortenberry for Congress         |                         |                       |
|            | Demographic:         | A50+                             | New Business Thru:      |                       |
|            | Product Codes:       | Candidates                       | Advertiser External ID: |                       |
|            | Revenue Code 1:      | AGY                              | Agency External ID:     | ·                     |
|            | Revenue Code 2:      | POL                              | Unit Code:              | General               |

| 500 | l n | ١. |   |
|-----|-----|----|---|
| รแ  | ır  | ıa | n |

| Start Date | End Date | # Spots | Gross Amount | Net Amount |  |  |
|------------|----------|---------|--------------|------------|--|--|
| 02/28/22   | 03/13/22 | 19      | \$3,725.00   | \$3,166.25 |  |  |

POL-CAND

P-04

Revenûe Code 3:

Priority:

| Totals     |         |              |            |        |
|------------|---------|--------------|------------|--------|
| Month      | # Spots | Gross Amount | Net Amount | Rating |
| March 2022 | 19      | \$3,725.00   | \$3,166.25 | 0.00   |

\$3,725.00

\$3,166.25

0.00

19

00:30:00

Order Separation:

## **Account Executives** Sales Office Sales Region Start Date / End Date Order % Account Executive 100% Start Of Order - End Of Order Katz Washington, D.C.

| Ln Ch Start End            | Inventory Code Break     | Start/End 1 | Γime Days | Len Sp | ots | Rate Pri     | Rtg Type | Spots | Amount   |
|----------------------------|--------------------------|-------------|-----------|--------|-----|--------------|----------|-------|----------|
| N 1 KLKN 03/08/22 03/08/22 | Ch 8 News at 6a M-F CM   | 6a-7a       | -T        | :30    | 1   | \$150.00P-03 | 0.00 NM  | 1     | \$150.00 |
|                            | Ch 8 Eyewitness News 6a  |             |           |        |     |              | - 1      |       |          |
| KILKN News 8 This AM       |                          |             |           |        |     |              | - 1      |       |          |
| Start Date End Date        | Weekdays Spots/Week      | Rate        | Rating    |        |     |              | - 1      |       |          |
| Week: 03/07/22 03/13/22    | -T 1                     | \$150.00    | 0.00      |        |     |              |          |       |          |
| N 2 KLKN 03/07/22 03/07/22 | Good Morning America CM  | 7a-9a       | M         | :30    | 1   | \$175.00P-03 | 0.00 NM  | 1     | \$175.00 |
|                            | Good Morning America     |             |           |        |     |              |          |       |          |
| Good Morning America       |                          |             |           |        |     |              | - 1      |       |          |
| Start Date End Date        | Weekdays Spots/Week      | Rate        | Rating    |        |     |              | - 1      |       |          |
| Week: 03/07/22 03/13/22    | M 1                      | \$175.00    | 0.00      |        |     |              |          |       |          |
| N 3 KLKN 03/09/22 03/09/22 | Good Morning America CM  | 7a-9a       | W         | :30    | 1   | \$175.00P-03 | 0.00 NM  | 1     | \$175.00 |
|                            | Good Morning America     |             |           |        |     |              | - 1      |       |          |
| Good Morning America       |                          |             |           |        |     |              | - 1      |       |          |
| Start Date End Date        | Weekdays Spots/Week      | <u>Rate</u> | Rating    |        |     |              | - 1      |       |          |
| Week: 03/07/22 03/13/22    | W 1                      | \$1.75.00   | 0.00      |        |     |              |          |       |          |
| N 4 KLKN 03/12/22 03/12/22 | Good Morning America SDM | 7a-9a       | S-        | :30    | 1   | \$100.00P-03 | 0.00 NM  | 1     | \$100.00 |
|                            | Good Morning America Sat |             |           |        |     |              | - 1      |       |          |
| Weekend Good Morning An    | nerica                   |             |           |        |     |              | - 1      |       |          |
| Start Date End Date        | Weekdays Spots/Week      | Rate        | Rating    |        |     |              | - 1      |       |          |
| Week: 03/07/22 03/13/22    | S- 1                     | \$100.00    | 0.00      |        |     |              |          |       |          |
| N 5 KLKN 03/07/22 03/07/22 | Ch 8 News Midday M-F CM  | 11a-12p     | M         | :30    | 1   | \$100.00P-03 | 0.00 NM  | 1     | \$100.00 |
|                            | Ch 8 News Midday M-F     |             |           |        |     |              | - 1      |       |          |

Totals

Print Date: 03/04/22 13:33:57

Page 2 of 3

Order / Rev:

45674

27686717

Advertiser:

Fortenberry for Congress

Alt Order #: Flight Dates:

03/07/22 - 03/13/22

Estimate:

Product Desc:

Candidate 2233 KLKN-TV

| Ln    | Ch                     | Start                   | End                     | Inventory Code                     | Break           | Start/End               | Time Days      | Len Sp | ots | Rate Pri              | Rtg Type   | Spots | Amount   |
|-------|------------------------|-------------------------|-------------------------|------------------------------------|-----------------|-------------------------|----------------|--------|-----|-----------------------|------------|-------|----------|
|       | _                      |                         | itness News             | •                                  |                 | _                       |                |        |     |                       |            |       |          |
|       | /eek: 03/              |                         | End Date<br>03/13/22    | Weekdays<br>M                      | Spots/Week<br>1 | <u>Rate</u><br>\$100.00 | Rating<br>0.00 |        |     |                       |            |       |          |
| N 6   | KLKN                   | 03/08/2                 | 2 03/08/22              | Ch 8 News Midda                    |                 | 11a-12p                 | -T             | :30    | 1   | \$100.00P-03          | 0.00 NM    | 1     | \$100.00 |
|       | Channe                 | l 8 Evew                | itness News             | Ch 8 News Midda<br>- Middav        | ay M-F          |                         |                |        |     |                       |            |       |          |
|       |                        | rt Date                 | End Date                | Weekdays                           | Spots/Week      | Rate                    | Rating         |        |     |                       |            |       |          |
|       | /eek: 03/              |                         | 03/13/22                | -T                                 | 1               | \$100.00                | 0.00           |        |     |                       |            |       |          |
| N 7   | KLKN                   | 03/09/2                 | 2 03/09/22              | Ch 8 News Midda                    |                 | 11a-12p                 | W              | :30    | 1   | \$100.00P-03          | 0.00 NM    | 1     | \$100.00 |
|       | Channe                 | l 8 Eyew                | itness News             | Ch 8 News Midda<br>- Midday        | ay IVI-F        |                         |                |        |     |                       | - 1        |       |          |
|       |                        | rt Date                 | End Date                | Weekdays                           | Spots/Week      | <u>Rate</u>             | Rating         |        |     |                       |            |       |          |
|       | /eek: 03/              |                         | 03/13/22                | W                                  | 1               | \$100.00                | 0.00           |        |     |                       |            |       |          |
| N 8   | KLKN                   | 03/10/2                 | 2 03/10/22              | Ch 8 News Midda Ch 8 News Midda    | •               | 11a-12p                 | T              | :30    | 1   | \$100.00P-03          | 0.00 NM    | 1     | \$100.00 |
|       | Channe                 | l 8 Eyew                | itness News             |                                    | ay 141-1        |                         |                |        |     |                       |            |       |          |
|       |                        | rt Date                 | End Date                | Weekdays                           | Spots/Week      | <u>Rate</u>             | Rating         |        |     |                       |            |       |          |
| -     | /eek: 03/              |                         | 03/13/22                | T                                  | 1               | \$100.00                | 0.00           | -00    |     | #47E 00D 04           | 0.00.00.4  |       | #475 OO  |
| N 9   | KLKN                   | 03/0/12                 | 2 03/07/22              | Ch 8 News at 5p<br>Ch 8 News 5p M- |                 | 5p-530p                 | M              | :30    | 1   | \$175.00P-04          | 0.00 NIVI  | 1     | \$175.00 |
|       | Channe                 | l 8 Eyew                | itness News             | •                                  | •               |                         |                |        |     |                       |            |       |          |
|       |                        | rt Date                 | End Date                | Weekdays                           | Spots/Week      | Rate                    | Rating         |        |     |                       | - 1        |       |          |
| _     | /eek: 03/              |                         | 03/13/22                | M<br>Ch 8 News at 5p               | M-F CM          | \$175.00<br>5p-530p     | 0.00<br>W      | :30    | 1   | \$175.00P-04          | 0.00 NM    | 1     | \$175.00 |
| 14 10 | ILKIN                  | 03/03/2                 | .2 03/03/22             | Ch 8 News 5p M-                    |                 | 3h-330h                 | v              | .30    | '   | \$175.00F <b>-</b> 04 | U.00 IVIVI | ,     | ψ175.00  |
|       | Channe                 | l 8 Eyew                | itness News             |                                    |                 |                         |                |        |     |                       |            |       |          |
| 10    | <u>Sta</u><br>/eek: 03 | rt Date                 | End Date<br>03/13/22    | Weekdays                           | Spots/Week      | <u>Rate</u><br>\$175.00 | Rating         |        |     |                       |            |       |          |
| -     |                        |                         | 2 03/10/22              |                                    | M-F CM          | 5p-530p                 | 0.00           | :30    | 1   | \$175.00P-04          | 0.00 NM    | 1     | \$175.00 |
|       | 7.00                   | 00/10/2                 |                         | Ch 8 News 5p M-                    |                 | ор осор                 | ·              | .00    | •   | <b>4170.007</b>       | 0.00       | ·     | Ų        |
|       |                        | -                       | itness News             |                                    | 0 1 144 1       |                         | m. e.          |        |     |                       |            |       |          |
| W     | <u>5ta</u><br>/eek: 03 | rt Date<br>07/22        | End Date<br>03/13/22    | Weekdays                           | Spots/Week<br>1 | <u>Rate</u><br>\$175.00 | Rating<br>0.00 |        |     |                       |            |       |          |
|       |                        |                         |                         | Ch 8 News at 5p                    | M-F CM          | 5p-530p                 | F              | :30    | 1   | \$175.00P-04          | 0.00 NM    | 1     | \$175.00 |
|       |                        |                         |                         | Ch 8 News 5p M-                    |                 |                         |                |        |     |                       |            |       |          |
|       |                        |                         | itness News             |                                    | Spate March     | Pata                    | Pating         |        |     |                       | - 1        |       |          |
| V     | <u>ى.د</u><br>/eek: 03 | <u>rt Date</u><br>07/22 | End Date<br>03/13/22    | Weekdays<br>F                      | Spots/Week 1    | <u>Rate</u><br>\$175.00 | Rating<br>0.00 |        |     |                       |            |       |          |
| N 13  | KLKN                   | 03/07/2                 | 2 03/07/22              | Ch 8 News at 6p                    | M-F CM          | 6p-630p                 | M              | :30    | 1   | \$325.00P-03          | 0.00 NM    | 1     | \$325.00 |
|       | Channa                 | I O Eurous              | itaasa Marris           | Ch 8 Eyewitness                    | News 6p         |                         |                |        |     |                       |            |       |          |
|       |                        | rt Date                 | itness News<br>End Date | Weekdays                           | Spots/Week      | Rate                    | Rating         |        |     |                       |            |       |          |
| V     | /eek: 03/              |                         | 03/13/22                | M                                  | 1               | \$325.00                | 0.00           |        |     |                       |            |       |          |
| N 14  | KLKN                   | 03/08/2                 | 2 03/08/22              | Ch 8 News at 6p                    |                 | 6p-630p                 | -T             | :30    | 1   | \$325.00P-03          | 0.00 NM    | 1     | \$325.00 |
|       | Channe                 | i 8 Evew                | itness News             | Ch 8 Eyewitness                    | News 6p         |                         |                |        |     |                       |            |       |          |
|       |                        | rt Date                 | End Date                | Weekdays                           | Spots/Week      | Rate                    | Rating         |        |     |                       |            |       |          |
|       | Veek: 03/              | 07/22                   | 03/13/22                | -T                                 | 1               | \$325.00                | 0.00           |        |     |                       |            |       |          |
| N 15  | KLKN                   | 03/09/2                 | 22 03/09/22             | Ch 8 News at 6p                    |                 | 6p-630p                 | W              | :30    | 1   | \$325.00P-03          | 0.00 NM    | 1     | \$325.00 |
|       | Channe                 | l 8 Evew                | itness News             | Ch 8 Eyewitness<br>At Six          | news op         |                         |                |        |     |                       |            |       |          |
|       |                        | rt Date                 | End Date                | Weekdays                           | Spots/Week      | <u>Rate</u>             | Rating         |        |     |                       |            |       |          |
| -     | Veek: 03/              |                         | 03/13/22                | W                                  | 1               | \$325.00                | 0.00           |        |     |                       |            |       |          |
| N 16  | KLKN                   | 03/10/2                 | 22 03/10/22             | Ch 8 News at 6p<br>Ch 8 Eyewitness |                 | 6p-630p                 | T              | :30    | 1   | \$325.00P-03          | 0.00 NM    | 1     | \$325.00 |
|       | Channe                 | l 8 Eyew                | itness News             |                                    | HOWO UP         |                         |                |        |     |                       |            |       |          |
| _     |                        | rt Date                 | End Date                | Weekdays                           | Spots/Week      | Rate                    | Rating         |        |     |                       | - 1        |       |          |
|       | Veek: 03/              |                         | 03/13/22                | ARC World Nowe                     | 1 CM            | \$325.00                | 0.00           | .20    | -1  | ¢175 000 00           | 0.00 NIM   | 1     | \$17E 00 |
| IN 17 | VLVN                   | 03/13/2                 | .2 03/13/22             | ABC World News                     |                 | 5p-530p                 | 5              | :30    | 1   | \$175.00P-02          | U.UU INIVI | '     | \$175.00 |
|       | ABC No                 | ws-Sun                  |                         |                                    |                 |                         |                |        |     |                       | ļ          |       |          |

Print Date: 03/04/22 13:33:57

KLKN-TV

Page 3 of 3

Order / Rev: Alt Order #:

Flight Dates:

45674

27686717

Advertiser:

Estimate:

Product Desc:

Fortenberry for Congress

Candidate

03/07/22 - 03/13/22

2233

| Ln Ch       | Start   | End        | Inventory Code  | Break      | Start/End   | Time Days | Len Sp | ots | Rate Pri      | Rtg Type | Spots | Amount     |
|-------------|---------|------------|-----------------|------------|-------------|-----------|--------|-----|---------------|----------|-------|------------|
| Start       | Date    | End Date   | Weekdays        | Spots/Week | <u>Rate</u> | Rating    |        |     |               |          |       |            |
| Week: 03/07 | 7/22    | 03/13/22   | S               | 1          | \$175.00    | 0.00      |        |     |               |          |       |            |
| N 18 KLKN ( | 03/07/2 | 2 03/07/22 | Ch 8 News at 10 | M-F CM     | 10p-1035p   | M         | :30    | 1   | \$250.00 P-04 | 0.00 NM  | 1     | \$250.00   |
|             |         |            | Ch 8 News at 10 | p M-F      |             |           |        |     |               | - 1      |       |            |
| Channel 8   | B Eyewi | tness News | At Ten          |            |             |           |        |     |               |          |       |            |
| Start       | Date    | End Date   | Weekdays        | Spots/Week | Rate        | Rating    |        |     |               |          |       |            |
| Week: 03/07 | 7/22    | 03/13/22   | M               | 1          | \$250.00    | 0.00      |        |     |               |          |       |            |
| N 19 KLKN   | 03/13/2 | 2 03/13/22 | Ch 8 News Sun a | at 10p CM  | 10p-1035p   | S         | :30    | 1   | \$300.00P-04  | 0.00 NM  | 1     | \$300.00   |
|             |         |            | Ch 8 News Sun a | at 10p     |             |           |        |     |               |          |       |            |
| Channel 8   | B Eyewi | tness News | At Ten          |            |             |           |        |     |               |          |       |            |
| Start       | Date    | End Date   | <u>Weekdays</u> | Spots/Week | Rate        | Rating    |        |     |               |          |       |            |
| Week: 03/07 | 7/22    | 03/13/22   | S               | 1          | \$300.00    | 0.00      |        |     |               |          |       |            |
|             |         |            |                 |            |             |           |        |     |               | Totals   | 19    | \$3,725.00 |



125 West 55th St New York, NY 10019

Contract # 27686717 Agency: FP1 Strategies, LLC CPE: 36/37/2233 Changes as of: 3/4/2022 at 10:52 AM

3001 Washington Blvd., 7th Floor Product: Candidate

Arlington, VA 22201

Agency Order #: 11441890 Salesperson: ALEXANDRA BRADLEY 202-955-5342 Buyer: Horan, Holly Primary Demo: Adults 50+ Assistant: ALEXANDRA BRADLEY 202-955-5342

Advertiser: FORTENBERRY, JEFF Flight: 3/7/22 - 3/13/22

Version: Current State Version 1
Station: KLKN

Office: WASHINGTON

Service: Nielsen

Market: Lincoln&Hstng-Krny-Pls DMA

Con Type: POLITICAL/VOTE
Total \$: \$3,725.00

Total Spots: 19 Total CPP: \$54.86

Total GRP: 67.9 Traffic #: 45674

Separation:

Comments: Separation: 30;PopulationBuyType: CPP

|            | Su<br>9 10p-10:35p                          | 8 10p-10:35p                     | 7 5p-5:30p   | M-F<br>6 6p-6:30p                | 5 5p-5:30p                                 | M-F<br>4 11a-12n                     | Sa<br>3 7a-9a                | M-F<br>2 7a-9a       | M-F<br>1 6a-7a       | # Day/Time |          |
|------------|---|----------------------------------|--------------|----------------------------------|--|--------------------------------------|------------------------------|----------------------|----------------------|------------|----------|
|            | 0   | 0                                |              |                                  |  |                                      |                              |                      |                      | DP         |          |
|            | Channel 8 Eyewitness News At Ten   \$300.00 | Channel 8 Eyewitness News At Ten | ABC News-Sun | Channel 8 Eyewitness News At Six | Channel 8 Eyewitness News At Five \$175.00 | Channel 8 Eyewitness News-<br>Midday | Weekend Good Morning America | Good Morning America | KILKN News 8 This AM | Program    |          |
| TOT        | \$300.00                                    | \$250.00                         | \$175.00     | \$325.00                         | \$175.00                                   | \$100.00                             | \$100.00                     | \$175.00             | \$150.00             | Rate       |          |
| TOTALS     | 30  | 30                               | 30           | 30                               | 30   | 30                                   | 30                           | 30                   | 30                   | Len        |          |
| ונ         | 0   | _                                | 0            | _                                |  | _                                    | 0                            |                      | 0                    | 3/7        |          |
| u          | 0   | 0                                | 0            | _                                | 0  | _                                    | 0                            | 0                    | _                    | 3/8        |          |
| 4          | 0   | 0                                | 0            |                                  |  | _                                    | 0                            |                      | 0                    | 3/9        |          |
| L)         | 0   | 0                                | 0            | _                                | _  |                                      | 0                            | 0                    | 0                    | 3/10       |          |
| _          | 0   | 0                                | 0            | 0                                | _  | 0                                    | 0                            | 0                    | 0                    | 3/11       |          |
| _          | 0   | 0                                | 0            | 0                                | 0  | 0                                    | _                            | 0                    | 0                    | 3/12       |          |
| v          | _   | 0                                | _            | 0                                | 0  | 0                                    | 0                            | 0                    | 0                    | 3/13       | 0110     |
| 19         |   |                                  |              |                                  |  |                                      |                              |                      |                      | Spots      | i otal   |
|            |   |                                  | >            | 4                                | 4  | 4                                    |                              | 2                    |                      | Ċń         | <u> </u> |
| \$3 725 00 | \$300.00                                    | \$250.00                         | \$175.00     | \$1,300.00                       |  | \$400.00                             | \$100.00                     | \$350.00             | \$150.00 \$136.36    | 49         | Iorai    |
| 98 72\$    | \$50.85                                     | \$75.76                          | \$47.30      | \$66.33                          |  | \$34.48                              | \$66.67                      | \$87.50              | \$136.36             | CPP*       |          |
|            |   |                                  |              | 1                                |  | / 1                                  |                              |                      |                      |            |          |

Contract # 27686717 Agency: FP1 Strategies, LLC CPE: 36/37/2233

3001 Washington Blvd., 7th Floor

Agency Order #: 11441890 Buyer: Horan, Holly

Arlington, VA 22201

Salesperson: ALEXANDRA BRADLEY 202-955-5342

Product: Candidate

Advertiser: FORTENBERRY, JEFF

Changes as of: 3/4/2022 at 10:52 AM

Version: Current State Version 1

Con Type: POLITICAL/VOTE

Total \$: \$3,725.00

Flight: 3/7/22 - 3/13/22

Station: KLKN

Office: WASHINGTON

Primary Demo: Adults 50+

Service: Nielsen

Market: Lincoln&Hstng-Krny-Pls DMA

Total Spots: 19 Total GRP: 67.9 Total CPP: \$54.86

Assistant: ALEXANDRA BRADLEY 202-955-5342 Traffic #: 45674

Separation:

**Order Level Comments** 

03/04/22 10:41 AM ALEXANDRA BRADLEY Separation: 30;PopulationBuyType: CPP

03/04/22 10:52 AM System

Notice Received. Comment

Date/Time

Added by

Special Instructions

125 West 55th St New York, NY 10019

Market Budget: \$3,725 KLKN Share: 100% Comment: Competitive Unknown Competitive Information

> Day/Time Total % Distrib 100% 100% Spots Daypart Summary 19 \$3,725.00 \$3,725.00 Dollars \$54.86 \$54.86 CPP

2022-Mar Month Total Monthly Summary Spots 19 19 \$3,725.00 \$3,725.00 **Dollars** 

GRP 67.9 67.9

3/4/22 10:41 AM ALEXANDRA BRADLEY | Confirmed 19 \$0 \$3,725.00 \$0 \$3,725.00

Non-Discrimination Policy

Queued for Electronic Contracting

3/4/22 10:42 AM

Trans

Created/Received Created by

Status

Spot+

Spot-

\$ Chg

Contract \$ Comment

Transaction History

New

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY. AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.